Launching a State Clinician Climate Action Website
Website Option 1: Pages on the Consortium site

states.ms2ch.org/fl/fcca/
Website Option 2: Build your own!

Virginia Clinicians for Climate Action
Clinician Advocates for Climate Solutions

Monthly Feature: 2020 Webinar Series, Health in Virginia's Changing Climate

VCCA is proud to launch our 2020 Webinar Series, Health in Virginia’s Changing Climate!

Through monthly webinars, we will bring experts from academic centers across the region to discuss how changes in climate are affecting health conditions such as allergic rhinitis, waterborne infections, and heat illness. These events will be held on the first Thursday of each month from 12-1 PM.

virginiaclinicians.org
Build your own website (yes you can!)

Software programs:

**Sites.Google.com**  
Free, basic design options, domain name restrictions

**Wix.com**  
From $13/month, simple design options

**Squarespace.com**  
From $18/month, more complex design templates

**Wordpress.com**  
Free software, hosting costs, lots of templates and plugins, time consuming to learn, best for complex sites

**PROS:** Flexibility and freedom to make changes

**CONS:** Increased cost, time and expertise to build and maintain
State Clinician Climate Action Logos

Template logo

Custom designed logo

WHPCA
Wisconsin Health Professionals for Climate Action

GCCA
Georgia Clinicians for Climate Action

MONTANA HEALTH PROFESSIONALS FOR A HEALTHY CLIMATE
Creating and Maintaining a Mailing List

OPTION 1:
Google Form

• Link from a sign-up button on your site to a Google Form
• Control who can access your data
• Export data into an Email Service Provider or Excel

OCCA collects subscribers using Google Form
OPTION 2:
Email Service Providers

- MailChimp
- Emma
- Constant Contact

FCCA uses an embedded MailChimp signup form to collect newsletter subscribers
Website Tips

• Keep it simple and clear – navigation, text and forms!
• Inspire members with Calls to Action
• Make your contact details and sign-up form easy to find
• Use pictures to tell your story
• Keep your website up to date

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